Community Shares of Colorado

Celebrating 25 Years As Colorado's Community Giving Fund
Dear Friends,

For twenty-five years, Colorado has profited from the work of Community Shares. We were founded in 1986 by a small group of nonprofit organizations to bring fresh ideas to corporate philanthropy. Community Shares was charged with diversifying workplace giving by introducing new causes and approaches to high profile funding campaigns. In addition, we championed welcoming all who wished to give by setting no minimum donation amount. New faces, new ideas, and new solutions followed.

Great ideas aren’t constrained by tax status. A nonprofit organization measures its success by the social benefit it generates—a profit that is shared by a community rather than a few business owners. Don’t be misled into any sort of false limitations on what it means to be a nonprofit. These unique drivers of progress work every day to build a better Colorado.

How has Colorado profited from the work of Community Shares?

- Workforce development, jobs secured, careers revived, economic stability restored
- New homes built for families, innovations in education, open doors in times of need
- Open space preserved, trails and bike paths built, trees and fauna planted
- Medical facilities established, equipment purchased, life-changing health interventions
- A burgeoning legacy of equal rights, legal precedents set, essential protections enforced
- Native species protected, injured animals returned to the wild, beloved companions for families
- New seats in community theaters, increased radio bandwidth, original works of art

Together, we’ve made a $20,000,000 investment in the infrastructure of Colorado.

Along with the tangible production of our member nonprofit organizations, we invest heavily in human potential. Nonprofit organizations serve those whose needs and aspirations require a source of venture capital rooted in possibility. Nonprofit organizations support people facing adversity when few others would. The return on that investment—changed lives—benefits generations of Coloradans.

Every Community Shareholder should be proud of what we’ve built together over these first twenty-five years. We have made Colorado a better place to live, work, and grow.

All of this amazing work is funded by thousands of Coloradans donating an average gift of $1 a day. Our donors have proven that when we give together, incremental giving makes a monumental difference. Our sincere gratitude to our worksite partners, individual donors, nonprofit members, and friends. Thanks to you, Community Shares has made a lasting impression on Colorado.

In partnership,

Alyssa Kopf, CEO
CULTURE OF GIVING

Thank you to our 2011 Community Giving Campaign Partner Worksites

Community Shares of Colorado partners with more than 175 Colorado businesses each year to offer workplace giving campaigns. Employees are able to give a small amount from each paycheck to the charities and causes they care about most. The support of our workplace partners enables Community Shares to collect more than $1.5 million each year with an average paycheck contribution of less than $1 a day.

@25 Hall of Fame
- Boulder County Government
- Celestial Seasonings
- Colorado College
- Great-West Life
- Kaiser Permanente
- National Renewable Energy Laboratory (NREL)
- Timberline Electric & Control
- University Corporation for Atmospheric Research
- National Center for Atmospheric Research
- University of Denver

Statewide and National Campaigns
- Agilent Technologies
- First National Bank of Colorado
- IBM
- Kaiser Permanente
- Visa
- Wells Fargo

Denver Metro Campaigns
- 5280 Publishing, Inc.
- ADA Technologies
- Adams County Government
- Adams County School District 14
- Alpine Lumber
- American National Bank
- American Water Works Association
- Arapahoe County DA
- City of Arvada
- City of Aurora
- Avtrack
- Bankers Bank of the West
- Bond & Company
- Brighton School District 27J
- City & County of Broomfield
- Burkett Design
- Centennial Bank
- The Center for Animal Wellness
- Cherry Creek Public Schools
- Children’s Hospital Colorado
- COBRE Cardiovascular, a Sorin Group Company
- Colorado Bar Association
- Continuing Legal Education
- Colorado Business Bank/CoBiz Financial
- Colorado Center on Law and Policy
- Colorado Education Association
- Colorado Nonprofit Association
- Denver Newspaper Guild
- Denver Public Schools Retirees
- Denver Regional Council of Govt.
- (GRCO)
- E-Commerce Systems
- City of Englewood
- Englewood Public Schools
- Foster Graham M大陸e & Calisher
- Goodbee & Associates
- Great-West Life
- Haselden Construction
- Hill & Robbins
- Holland & Hart
- IGN Direct
- Jiff School of Theology
- Jefferson County Government
- Jefferson County Public Schools
- Johns Manville
- JVA Consulting
- Kroenke Sports Enterprises
- City of Lakewood
- Linkmont Technologies
- Littleton Public Schools
- Metro Wastewater Reclamation District
- Metro West Housing Solutions
- Montgomery Little Soran

National Conference of State Legislators
- National Renewable Energy Laboratory (NREL)
- Nonprofit Resources, Inc.
- Public Employees Retirement Association
- Rocky Mountain Urgent Care
- and Family Medicine
- Roger Nittler & Company
- RTD Administration
- Sherman & Howard
- Temple Emanuel
- Timberline Electric & Control
- City of Thornton
- University of Denver
- Urban Drainage & Flood Control
- Water Research Foundation

Boulder Valley and Northern Colorado Campaigns
- Amgen
- City of Boulder
- Boulder Community Hospital
- Boulder County Government
- Boulder Valley Public Schools
- Boulder Municipal Employees
- Federal Credit Union
- Bridge House
- Celestial Seasonings
- Clothes Pony
- The Daily Camera
- Eldorado Natural Spring Water
- Elevations Credit Union
- Emerson Process Management
- Rosemont RP Flow
- Ex Felix Visual Information
- Holland and Hart
- Hunter Douglas
- City of Longmont
- City of Louisville
- McCluckin Hardware
- Micro Motion
- New Belgium Brewing
- Pearl Izumi
- Research Electro-Optics, Inc.
- St. Vrain Valley Schools
- University Corporation for Atmospheric Research
- National Center for Atmospheric Research

Pikes Peak Area Campaigns
- Center for Creative Leadership
- Colorado College
- City of Colorado Springs
- Colorado Springs Independent
- Colorado Springs Utilities
- Pikes Peak Area Council of Governments

Public Giving Campaigns
- Combined Federal Campaigns (CFC)
- Denver Metropolitan Area CFC
- Intermountain CFC
- Larimer County CFC
- Pikes Peak Region CFC
- Southwest Colorado CFC
- Weld County CFC
- State of Colorado Combined Campaign (CCC)
- Denver Employees Combined Campaign (DECC)

Community Shares Member Campaigns
- 9 to 5 National Association
- of Working Women
- Adoption Exchange
- American Civil Liberties Union (ACLU)
- American Friends Service Committee
- Anapahoe House
- Big City Mountainers
- Carrier House
- CASA of Adams & Broomfield Counties
- Cat Care Society
- Center for Work Education and Employment (CWEE)
- CHARG Resource Center
- Children’s Hospital Colorado Foundation
- Children’s Outreach Project
- Citizens Project
- Clinica Terracyc
- Colorado Anti-Violence Program
- Colorado CASA
- Colorado Consumer Health Initiative
- Colorado Mountain Club
- Colorado Open Lands
- Colorado Youth Corps Association
- Community Credit Counseling Services
- Community Shares of Colorado
- Community Resources, Inc.
- The Delores Project
- Denver Children’s Advocacy Center
- The Denver Hospice
- Denver Urban Ministries (DenUM)
- DenverWorks
- Doctors Care
- Dumb Friends League
- Eco-Cycle
- The Empowerment Program
- Family Star
- The Gathering Place
- Gay, Lesbian, Bisexual & Transgender Community Center of Colorado
- Greenwood Wildlife
- Rehabilitation Sanctuary
- Habitat for Humanity Boulder Valley
- Habitat for Humanity of Metro Denver
- Harrison Memorial-Animal Hospital
- HospiceCare of Boulder & Broomfield Counties
- Humane Society of Boulder Valley
- Invest in Kids
- The Kempe Foundation for the Prevention and Treatment of Child Abuse and Neglect
- KGNU 88.5 FM & 1390, AM
- Independent Community Radio
- KUVO Radio/jazz89
- Longmont Humane Society
- Maria Otero Counseling Center
- Nurse-Family Partnership
- Parents, Families and Friends of Lesbians and Gays of Denver (PFLAG)
- Pikes Peak Gay & Lesbian Community Center
- Pikes Peak Justice and Peace Commission
- Planned Parenthood of the Rocky Mountains
- Project Angel Heart
- Rocky Mountain Arts Association
- Rocky Mountain Immigrant Advocacy Network
- Senior Housing Options
- Share Our Strength’s Cooking Matters
- Shride Summer Scholars
- Trails & Open Space Coalition
- Trees, Water & People
- Urban Servant Corps
- Volunteer Connection of Boulder County
- Volunteers for Outdoor Colorado (VOC)
- Women’s Bean Project
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Community Shares was founded in 1986 to broaden the types of charities and causes included in workplace giving campaigns. We introduced new focus areas to high profile giving campaigns and encouraged investment in local grassroots nonprofits. For twenty-five years, we’ve partnered with hundreds of Colorado businesses and tens of thousands of individual donors giving at work. Community Shares is a valued collaborator in promoting more inclusive corporate philanthropy in Colorado. Thanks to the initiative and ingenuity of our corporate partners, more Coloradans see themselves in their workplace giving options.

“At Great-West we’re dedicated to giving back to our community in a variety of ways. Through our matching gifts program and employee giving campaign we can inspire our employees to support the causes that are most important to them.”

Christina Climaco, Great-West Life

GREAT-WEST LIFE, COMMUNITY SHARES @25 HALL OF FAME.

With a dollar-for-dollar match for all donations made through workplace giving, Great-West Life provides the extra incentive for employees to invest heavily in the Colorado community each year. Since diversifying their workplace giving options, Great-West Life has twice been awarded Giving Campaign of the Year. Total donations exceed $300,000 to Community Shares nonprofits.
THANK YOU TO OUR 2011 MEMBER NONPROFITS

ACCESSING EDUCATION OPPORTUNITIES
- Children’s Outreach Project
- Colorado Youth at Risk
- Colorado Youth Program
- Community Resources, Inc.
- Environmental Learning for Kids (ELK)
- Minority Enterprise & Educational Development (MEED)

ASSISTING PEOPLE IN NEED
- The Adoption Exchange
- Arapahoe House
- CASA of Adams & Broomfield Counties
- CHARIG Resource Center
- Colorado CASA
- Community Credit Counseling Services
- The Delores Project
- Denver Children’s Advocacy Center
- Denver Urban Ministries (DenUM)
- DenverWorks
- Domestic Violence Initiative for Women with Disabilities (DV)
- EarthLinks
- The Empowerment Program
- The Gathering Place
- Invest In Kids
- Maria Droste Counseling Center
- New Foundations Nonviolence Center
- Senior Assistance Center
- Senior Housing Options
- Voices For Children CASA
- Women’s Bean Project

BUILDING STRONGER COMMUNITIES
- Big City Mountaineers
- Center for Work Education and Employment (CWEE)
- Habitat for Humanity of Boulder Valley
- Habitat for Humanity of Metro Denver
- Judí’s House
- Partners of Delta, Montrose, and Ouray
- Share Our Strength’s Cooking Matters
- Side
- Urban Servant Corps

CONSERVING COLORADO’S ENVIRONMENT
- Bicycle Colorado
- Colorado Environmental Coalition
- Colorado Mountain Club

COLOrado OPEN LANDS
- Colorado Wild
- Colorado Wildlife Federation
- Colorado Wildlife Heritage Foundation
- Colorado Youth Corps Association
- Eco-Cycle
- The Park People
- Thorne Ecological Institute
- Trails & Open Space Coalition
- Trees, Water & People (TWP)
- Volunteers for Outdoor Colorado (VOC)
- Western Colorado Congress
- Western Resource Advocates

FOSTERING LOCAL ARTS AND MEDIA
- Art Students League of Denver
- Colorado Public Radio
- Colorado Public Television - CPT12
- ColLors Television
- KGNN 88.9FM & 1390AM
- Independent Community Radio
- KUVO Radio / jazz89
- KVNF Community Radio
- Rocky Mountain Arts Association
- Su Teatro
- VSA arts of Colorado/Access Gallery

IMPROVING HEALTH OPTIONS
- Children’s Hospital Colorado Foundation
- Clinica Tepeyac
- Colorado Consumer Health Initiative
- The Denver Hospice
- Doctors Care
- HospiceCare of Boulder & Broomfield Counties
- The Kempe Foundation for the Prevention and Treatment of Child Abuse and Neglect
- Nurse-Family Partnership
- Planned Parenthood of the Rocky Mountains
- Project Angel Heart
- Sense of Security

PROMOTING ANIMAL WELFARE
- Cat Care Society
- Colorado Reptile Humane Society
- Dumb Friends League
- Foothills Animal Shelter
- Greenwood Wildlife Rehabilitation Sanctuary
- Harrison Memorial Animal Hospital
- Humane Society of Boulder Valley
- Longmont Humane Society
- Rocky Mountain Alley Cat Alliance
- W.O.L.F. (Wolves Offered Life and Friendship)
- The Wild Animal Sanctuary
- Wild Forever Foundation

WORKING FOR A JUST SOCIETY
- 9 to 5, National Association of Working Women
- American Civil Liberties Union (ACLU)
- Foundation of Colorado
- American Friends Service Committee
- Citizens Project
- Colorado Criminal Justice Reform Coalition
- The Gay, Lesbian, Bisexual & Transgender Community Center of Colorado
- Latina Initiative
- NARAL Pro-Choice Colorado Foundation
- Native American Rights Fund (NARF)
- Parents, Families and Friends of Lesbians and Gays of Denver (PFLAG)
- Pikes Peak Justice and Peace Commission
- Rocky Mountain Immigrant Advocacy Network

PROJECT ANGEL HEART
With your dollars, our member nonprofits have built a better Colorado. The production and invention of nonprofit organizations is all around you. The Colorado way of life could not exist without committed nonprofits leading the way.

Along with capital improvements and financial investments in Colorado, our member nonprofits make a lasting impression on those they serve. Nonprofits invest social venture capital in human potential. Without nonprofit organizations, who would fund aspiration, opportunity, and possibility?

“Planned Parenthood of the Rocky Mountains is proud Coloradans have giving options that match our values of choice, accessibility, and inclusiveness. Community Shares is a vital part of Planned Parenthood’s lasting investment in Colorado.”

_Vicki Cowart, Planned Parenthood of the Rocky Mountains_

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**Planned Parenthood of the Rocky Mountains**

In 2012 Planned Parenthood of the Rocky Mountains will celebrate the milestone of receiving $1,000,000 in donations through gifts made with Community Shares. Each year PPRM sees more than 100,000 patients, helping women, families, and communities stay healthy.
The following list includes individuals, corporations, and foundations that financially supported Community Shares of Colorado or the Shares Fund between July 1, 2010 and June 30, 2011. If we inadvertently neglected to recognize your gift, we apologize. Please contact our office to report our error.

**Redefining Philanthropy**

**Community Shares of Colorado**

**Corporations and Foundations**

- Adolph Coors Foundation
- Anschutz Family Foundation
- Automotive Avenues
- Celestial Seasonings
- Colorado Business Bank
- Colorado Capital Bank
- Colorado Combined Campaign (CCC)
- Combined Federal Campaign (CFC)
- Credit Union Harvest Run
- Denver Employees Combined Campaign (DECC)
- The Denver Foundation
- Emerson Process - Dieterich Standard
- Robert Henson
- Visa

**Pacesetter ($2,500-$4,999)**

- Amgen
- Combined Federal Campaign (CFC) Metro Denver
- Denver Employees Combined Campaign (DECC)
- Emerson Process - Dieterich Standard
- Robert Henson
- Visa

**Community Leader ($1,000-$2,499)**

- Justin Ball and Eric Deffenbaugh
- Ken Burgess
- Centennial Bank
- Children’s Hospital
- CoBiz Financial
- Colorado Beef Council
- Charmaine Cook
- Michael Dixon
- Mr. Brian Gregg
- Alyssa Kopf
- Paul Lewis
- Cynthia Bolognese
- Catherine and Stephen Breeding
- David Brown
- Brooks Brown
- William Brown
- Michel Brown
- Doug Bry and Jill Parker
- Connie Buhlike
- Bubok Modern Hair
- Brian Bunschness
- Doris Burd
- Susan Burkholder
- Belinda Butler-Veydia
- John Bosley
- John Caldenhead
- Marsha and Michael Capan
- Lara Cervantes
- Howard Champoux
- Nick Chilikas
- Sam Cole
- Colorado Business Bank
- Colorado Springs Independent Employee

**Visionary ($5,000+)**

- Automotive Avenues
- Christopher Burghardt
- Celestial Seasonings
- John Tuttle
- Joseph VanAndel
- Olive and Helen Wolcott
- Andrew Wolff and Noelle Cooper
- Jesse and Molly Wolff
- James Wood and Felicity Hannay

**Thank you to our generous donors!**
The definition of the word “philanthropist” is fairly simple: one who actively promotes human well-being. However, when we hear the word “philanthropist” our minds often jump to the most extreme examples; we think of black and white photos; philanthropists live in bold colors in our vibrant and colorful community. As Community Shares, a philanthropist is not defined by the amount of the gift but by the inspiration that motivates it. Community Shares’ $20,000,000 investment proves when we work together we can make a lasting impression on Colorado.
2010-2011

FINANCIALS

Board List
Adrienne Mansanares
Board President
The Denver Foundation
2009-2014

Hope Wisneski
Board Vice President
Gill Foundation
2009-2011

Beth Lyford
Board Treasurer
Chariton Investment Services
2009-2014

Jennifer Freeman
Board Secretary
Colorado Youth Corps Association
2009-2014

Tammy Mulligan
Board At-Large Executive Committee
Denver Urban Ministries
2008-2013

Sam Cole
Center on Domestic Violence, UCD
2006-2011

Mindy Davidson
Project Angel Heart
2007-2012

Amanda Fein
Centennial Bank
2008-2013

Regina Jackson
Metro Brokers Action Jackson Realty
2008-2013

Nneka Johnson
Downtown Denver Partnership, Inc
2011-2013

Simone Jones
CASA of Adams and Broomfield Counties
2010-2012

David Lack
Community Leader
2007-2012

Bryan Martin
Land Trust Alliance
2010-2012

Rita McCoy
Sense of Security
2010-2012

Mike Rieger
ECommerce Systems
2010-2012

Kim Sporrer
Humane Society of Boulder Valley
2011-2013

Ben Taylor
Rocky Mountain Tech Team
2011-2013

Staff List
Alyssa Kopf
CEO

Erin Atwell
Director of Community Giving

Diana Esquivel
Finance Director

Yolanda Innis-Johnson
Program Manager, Community Giving Campaign

Jason Manke
Media Director

Joseph McNeil
Operations Manager

Many Thanks to Former Staff Members:
Kristi Keolakai
Travis Leiker

2010-2011

REVENUE
TOTAL GIVING PLEDGES FOR DISTRIBUTION 75%
EARNED INCOME 7%
DIRECT CONTRIBUTIONS 11%
CAMPAIGN MANAGEMENT FEES 7%

FINANCES
TOTAL GIVING FUNDS DISTRIBUTED 75%
PROGRAMS 13%
ADMINISTRATION 5%
FUNDRAISING 7%
### Statements of Financial Position and Activities, June 30, 2011

The following is a statement of financial position and activities for the fiscal year July 1, 2010 – June 30, 2011 as audited by Cottrell & Associates, P.C.

#### ASSETS:

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$320,476</td>
<td>$350,247</td>
</tr>
<tr>
<td>Campaigns receivable</td>
<td>$982,320</td>
<td>$944,802</td>
</tr>
<tr>
<td>Uncollectible pledge estimate</td>
<td>$110,786</td>
<td>$87,816</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>$11,655</td>
<td></td>
</tr>
<tr>
<td>Other receivables</td>
<td>$24,182</td>
<td>$18,392</td>
</tr>
<tr>
<td>Prepaids</td>
<td>$6,036</td>
<td>$7,508</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$23,957</td>
<td>$25,661</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$1,368,626</strong></td>
<td><strong>$1,346,610</strong></td>
</tr>
</tbody>
</table>

#### LIABILITIES

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distributions payable</td>
<td>$1,253,768</td>
<td>$1,202,584</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$46,709</td>
<td>$47,495</td>
</tr>
<tr>
<td>Other payables and accrued liabilities</td>
<td>$10,734</td>
<td>$11,492</td>
</tr>
<tr>
<td>Capital lease obligations</td>
<td>-</td>
<td>$1,582</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$1,311,211</strong></td>
<td><strong>$1,263,153</strong></td>
</tr>
</tbody>
</table>

#### NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$31,805</td>
<td>$62,877</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$25,610</td>
<td>$20,580</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>$1,368,626</strong></td>
<td><strong>$1,346,610</strong></td>
</tr>
</tbody>
</table>

#### PUBLIC SUPPORT

| Amounts raised on behalf of other organizations | $1,934,890 | $1,489,623 |
| Less: amounts remitted and remittable to other organizations | $(1,514,812) | $(1,120,149) |
| Less: amounts designated to Community Shares | $(70,486) | $(73,434) |
| Less: shrinkage expense | $(110,820) | $(80,188) |
| Less: campaign expenses deducted by other agencies | $(99,573) | $(86,869) |
| Campaign management fees | $139,199 | $128,983 |
| Designation and contributions | $158,817 | $161,102 |
| Special event revenue | $27,555  | $19,194 |
| **Net Public Support** | **$325,571** | **$309,279** |

#### REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Memberships</td>
<td>$104,227</td>
<td>$98,678</td>
</tr>
<tr>
<td>Interest income</td>
<td>$3,047</td>
<td>$4,982</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>$13,303</td>
<td>$41,150</td>
</tr>
<tr>
<td>Other income</td>
<td>$17,216</td>
<td>$14,796</td>
</tr>
<tr>
<td><strong>Net Earned Revenue</strong></td>
<td><strong>$137,793</strong></td>
<td><strong>$159,606</strong></td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$253,564</td>
<td>$262,081</td>
</tr>
<tr>
<td>Management and general</td>
<td>$99,652</td>
<td>$94,411</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$136,190</td>
<td>$110,741</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$489,406</strong></td>
<td><strong>$467,233</strong></td>
</tr>
<tr>
<td>Change in net assets</td>
<td>$(26,042)</td>
<td>$1,652</td>
</tr>
<tr>
<td>Net assets, beggining of year</td>
<td>$83,457</td>
<td>$81,805</td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>$57,415</td>
<td>$83,457</td>
</tr>
</tbody>
</table>
Since our inception in 1986, Community Shares of Colorado has been a leader in community-based philanthropy. Our commitment to inclusiveness and equity extends to our qualifications for nonprofit membership in our Community Giving Fund.

Community Shares’ current members vote annually to add qualified nonprofit organizations to our family of member agencies. In an effort to promote shared progress, no member organizations may have conflicting missions and all members voluntarily choose to support the ideals of our eight program areas.

All Community Shares member agencies are active in our efforts to build a more inclusive Colorado. Community Shares represents only nonprofit organizations that respect and welcome all Coloradans in their services, volunteer opportunities, and leadership.