

what does a
philanthropist
look like?

you. me. us.

phi-lan-thro-pist: noun;

1. One who actively promotes human well-being. 2. You



Community**Shares**



what does a
philanthropist
look like?

COMMUNITY SHARES

2008 SUMMER

BUSINESS MEETING



what does a
philanthropist
look like?

STRATEGIC VISION 2008-2010

- Refining Our Business Model
- Meaningful Membership
 - considering new members
 - maximizing participation and return
- Strategic Marketing Plan
- Organizational Excellence



what does a
philanthropist
look like?

COMMUNITY SHARES IN 2008
CHANGES AND OPPORTUNITIES



what does a
philanthropist
look like?

WORKPLACE GIVING FEDERATION →
COMMUNITY GIVING FUND

- Founded to democratize workplace giving
 - choice in giving
 - donor directed
 - choice in giving
 - represent the community
 - represent the sector



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WORKPLACE GIVING FEDERATION →
COMMUNITY GIVING FUND

- Workplace Giving

- significant and consistent growth
- most designated fund in 2005 and 2007
Colorado Combined Campaign



what does a
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WORKPLACE GIVING FEDERATION →
COMMUNITY GIVING FUND

- Organizing Outside the Workplace
 - Lifestyle-Based Organizing
 - direct connections with donors



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POST-PAYCHECK PHILANTHROPISTS

- New Donors – “Gen X” and “Millennials”
 - online and EFT giving
 - “Causes” versus “Charities”
 - Open Sourcing Social Solutions
 - My Colorado Project
 - team-based and collaborative



what does a
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POST-PAYCHECK PHILANTHROPISTS

- Retiring “Boomer” donors
 - bolster direct relationship with Community Shares
 - philanthropic services organization
 - partner in giving that grows with the donor



what does a
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COMMITMENT TO CHANGEMAKING PHILANTHROPY

- History of funding social justice and community-based organizations
 - human rights, equality, and fairness
 - unified bodies of individuals with shared ownership
 - solutions have the support of those affected



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COMMITMENT TO CHANGEMAKING PHILANTHROPY

“Philanthropy is commendable,
but it must not cause the philanthropist to
overlook the circumstances of economic injustice
that make philanthropy necessary.”



what does a **philanthropist** look like?

COMMITMENT TO CHANGEMAKING PHILANTHROPY

- Social Justice
 - systems change and advocacy
 - How do we work as a community to manifest justice in everyday life?
- Innovative Solutions
 - social entrepreneurs
- Community Shares
 - measure output and outcomes



what does a
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DEVELOP THE FINANCIAL AND HUMAN RESOURCES OF OUR MEMBERSHIP

- Core Funding
 - We fund organizations and understand the need for strategic investment in capacity
- Capacity Building
 - Technical Assistance
 - Leadership Development



what does a
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DEVELOP THE FINANCIAL AND HUMAN
RESOURCES OF OUR MEMBERSHIP

- Survey
 - Existing Services
 - New Services



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COMMUNITY SHARES IN 2010

OUR GIVING COMMUNITY



what does a **philanthropist** look like?

COMMUNITY SHARES IN 2010

o **Innovative and Accessible**

Community Giving Fund

- democratize philanthropy
 - new incremental giving options
 - welcome new ideas, perspectives, and representation
- smart organizational growth
 - invest in human and technological resources
 - sustainable systems
 - opportunistic versus strategic



what does a
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COMMUNITY SHARES IN 2010

o **Community of “Shares Holders”**

Shared Goals and Values

- united, collaborative membership
- rooted in changemaking philanthropy
- committed to transformational giving
- meaningful connection with donors



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COMMUNITY SHARES IN 2010

o **Fund and Support**

Community-Based Organizations

- increase financial resources for membership
- encourage core operating support and social venture philanthropy
- invest in the human resource development of our membership



what does a
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look like?

WHAT WE NEED FROM YOU!

- **Become a Shares Holder**

- participate, share ideas, welcome new perspectives, seek representation

- **Consider our Shared Values**

- What unites us as a fund?
- Why do we work cooperatively?
- What are our common goals?

- **Serve as Leaders**